

Summary

With degrees in both law and engineering, and licensed to practice law in California, Hawaii and before the United States Patent and Trademark Office, Brad has extensive experience in all aspects of corporate work, both doing it himself at smaller, startup companies, and supervising others in departments reporting to him at publicly-traded companies. Brad has managed attorneys, engineers, and other professions in legal, engineering, human resources, marketing, public relations, environmental, health and safety, security, and IT departments. Additionally, Brad availed himself of opportunities to work with non-profit organizations, both professionally and volunteering his time, efforts and resources.

Non-Profit Experience

- 2018 to 2020 **General Manager**
St. Vincent de Paul Society, Diocesan Council of Southeast Alaska, Juneau, Alaska
Responsible for managing the operations and services for one of the major non-profit organization in Juneau and Southeastern Alaska. SVdP provides property management services to affordable housing complexes throughout the area, include financial, accounting, leasing, tenant, grant, funding, and maintenance services. The organization also provides direct aid and transitional services for children, families, individuals and seniors, including transitional housing, transitional case workers (navigators) and support services (food pantry and second-hand item center). Managed the city's cold weather emergency shelter, securing a long-term operating agreement, along with hosting the city's sobering center. The society operates the largest resale store in Southeastern Alaska, which funds much of its operations.
- 2020 to Present **Member of Board of Directors**
Juneau Alliance for Mental Health, Inc., (JAMHI), Juneau, Alaska
- 2019 to Present **Member of Board of Directors**
Polaris House, Juneau, Alaska
- 2018 **Member of Board of Directors**
The Glory Hall, Juneau, Alaska
- 2016 to present **Co-Founder, General Counsel and Secretary**
TBI Resource Foundation, Auburn, California
Formed a non-profit foundation supporting non-sports related traumatic brain injury (TBI) individuals, with a TBI-impaired executive director. Provide legal, marketing, fundraising, accounting, tax and strategic planning for the foundation.
- 2016 to present **Co-Founder, General Counsel and Secretary**
Homes for Truckers Foundation, Valley Springs, California
Formed a non-profit foundation supporting low-income veterans, government-aid recipients, and tuition assistance grantees support in finding careers as truck drivers, by connecting them with national trucking companies and truck driving schools. Foundation is non-profit arm of for-profit truck driver placement service, commercialdriverplacement.com. Provide legal, marketing, fundraising, accounting, tax and strategic planning for foundation.
- 2013 to 2015 **Chairperson of Above Property Workgroup and Lightweight Messaging Workgroup**
Hospitality Technology Next Generation, Schaumburg, Illinois
Served as chairperson to two workgroups for the non-profit hotel technology standards organization. Managed the completing interest of technology companies in developing standard benefiting mutual customers, their guests, and members of the organization, in the area of cloud-computing and meta-computer interface protocols.

- 2006 to 2012 **Chairperson and Board Member Intellectual Property and Technology Section**
Hawaii State Bar Association, Honolulu, Hawaii
 Served on the board of the Intellectual Property and Technology Section for six years, and as chairperson for one of those years. As chairperson, held monthly board meetings, managed budget, planned monthly and annual events, and resolved membership requests and issues for 200+ section members.
- 2011 to 2012 **Executive Committee and Synod Council Member**
Pacifica Synod of the Evangelical Lutheran Church in America, Santa Ana, California
 Elected to serve on both the synod council and the executive committee of the Pacifica Synod, which includes southern California below Los Angeles and Hawaii. Legal advisor the Bishop.
- 2008 to 2011 **Lay Chairperson, Hawaii Conference**
Pacifica Synod of the Evangelical Lutheran Church in America, Oahu, Hawaii
 Elected to serve three terms as the chairperson to the Hawaii Conference of the Pacific Synod. Chaired bi-annual meetings of the conference. Advised the clergy-dean of the conference. Awarded Lay Person of Year at 2012 Pacifica Synod annual assembly.
- 2006 to 2012 **Deputy Vice Chancellor**
Episcopal Diocese of Hawaii, Honolulu, Hawaii
 As one of three Deputy Vice Chancellors, reported to the Diocese Chancellor and Bishop on a variety of matters involving real estate law, employment law, tort law, professional misconduct, intellectual property law and non-profit law.
- 2007 **Producer and Director, Island-Wide Live Broadcast of Bishop Ordination**
Episcopal Diocese of Hawaii, Honolulu, Hawaii
 Hired by the diocese to produce the island-wide live broadcast of the ordination of the new bishop to Hawaii on March 17, 2007. The local PBS affiliate loaned the diocese their mobile production trailer, five broadcast cameras/dollies and microwave uplink to their broadcast studio. Trained camera operators, sound technicians, and trailer crew for two weeks prior to broadcast. Viewership on local PBS channel was one of their highest rated events. Additionally, edited, produced and commissioned 1,000 DVDs of the event. By prior agreement, production fee was directly donated to producer's wife's Episcopal church where she served as ½-time vicar, to pay for a replacement organ and service-projection equipment.
- 2009 **Voting Member, Church-Wide Assembly**
Evangelical Lutheran Church in America, Minneapolis, Minnesota
 Was elected to represent the Hawaii Conference of the Pacific Synod at the historic 2009 church-wide assembly where the ELCA Social Statement on Human Sexuality was adopted by a one-vote margin (during which lightning struck the Minneapolis Convention Center and the bell tower of the Lutheran church across the street). Additionally, the church opened its roster to gay clergy.
- 1999 to 2011 **Crisis Line Counsellor, IT Manager**
San Francisco Night Ministry, San Francisco, California
 Work as a crisis line counsellor for a street ministry established over 50 years ago to serve the people of San Francisco Bay Area from 10 pm to 4 am, when no other social services are available. Crises line counsellors support Night Ministers on the streets and talk to callers looking for assistance and often just provide someone to listen to them. Donated and installed three-line, four-handset office phone system in 2000, and replaced that system in 2017 with a hybrid VoIP / analog office phone system with four IP phones. Also, donated and supported office computers and printers.
- 2000 to 2002 **Member of Delegation, Attorney, Website Design**
Santa Cruz al Salvador, Santa Cruz, California and ciudadela Guillermo Ungo, El Salvador
 Family were members of second delegation of organization which supports the community of Guillermo Ungo in a remote area of El Salvador. During the ten-day visit, delegation concentrated on being present with community to determine needs that could be filled in the coming year, while delivering what aid had been collected from the prior year's assessment. Additionally, created the non-profit corporation, and established and designed first website.

1985 to present **Founder, General Manager**
Perkins Productions, Juneau, Alaska, Northern California, Las Vegas, Nevada and Oahu, Hawaii
 Provide non-profit video production services, including pre-production (storyboard, scripts), production (event, on-location, studio) and post-production (editing, sound mixing, scoring, media distribution). Provide non-profit photographic services, including event capture, studio portraits, and editing for print, web and social media. Provide non-profit public address (up to eight-piece band) and sound recording services (up to 40-member orchestra or choir) for events and service organizations including school, charity and fundraising events. Provide non-profit catering services (for up to 150 guests) for events and service organizations including charity and fundraising events, and church meetings, services, and bible studies, and community service opportunities, such as feeding homeless and displaced persons. Provide marketed and web designed services to non-profit organizations, including foundations and churches.

For-Profit Experience

2016 to present **Engineering, Technical, Intellectual Property and Business Consultant**
Juneau, Alaska
 Advise and consult in engineering, technical, intellectual property and business areas for commercial and non-profit companies, including industrial hemp, ridesharing, long-haul trucking and other start-up opportunities. Advised clients on architecture, design, and implementation of products and services.

2018 **Director**
Division of Shared Services of Alaska (SSoA), State of Alaska, Juneau, Alaska
 Managed division within the Department of Administration responsible for consolidation of travel, accounts payable and collections. Additionally, managed former Division of General Services (DGS), which had been folded into SSoA.

2012 to 2018 **Senior Vice President, Engineering, Chief Technical Officer, General Counsel and Secretary**
Fingi Inc., Auburn and San Francisco, California and Bangkok, Thailand
 Designed, developed and implemented a cloud-based ecosystem for a hospitality startup which interconnects all systems within hotel companies, brands and properties, including property management (PMS), point of sale (POS), workflow, booking, CRM/loyalty and in-room systems with guests using their own mobile devices, and hotel-provided in-room devices. Managed world-wide engineering staff. Additionally, responsible for all legal work, including corporate, intellectual property, licensing, commercial law and employment law, as well as human resources and marketing.

2016 to 2017 **Executive Vice President, General Counsel and Secretary**
Basil and Barns Inc., Auburn, California and New York, New York
 Co-founded an outdoor hospitality resort chain combining "glamping" accommodations and a demonstration organic farm. Responsible for all legal work, including corporate, intellectual property, licensing, commercial law and employment law, as well as human resources, business development and farming.

2011 to 2012 **Patent Attorney and Technical Consultant**
Waianae, Hawaii
 Prepared provisional and utility patent applications for international technology companies. Advised and prepared agreements for intellectual property licensing, and other legal areas. Advised clients on architecture, design, and implementation of products and services.

2006 to 2011 **Senior Vice President, Administration, General Counsel and Secretary**
Tissue Genesis, Inc., Honolulu, Hawaii
 Managed all legal issues of a stem-cell biotechnology company, including intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law, litigation, employment law, international law and international tax planning. Managed all non-financial administrative functions of the company, including human resources, public relations, marketing, facilities, information technology and telecommunications.

- 2005 to 2006 **Counsel**
Goodsill Anderson Quinn & Stifel, Honolulu, Hawaii
 Developed an intellectual property practice for Hawaii's largest law firm. Practiced in all areas of intellectual property law, including patents, trademarks, copyrights, licensing, assessment and management. Also practiced in other areas including corporate law, securities law and employment law.
- 2003 to 2005 **Special Counsel / Acting General Counsel**
Hyperion Solutions Corporation, Sunnyvale, California
 Responsible for intellectual property law, employment law, bankruptcy law, marketing law, SEC/SOX compliance, corporate governance, and litigation for a business performance management software company. Designed and implemented office automation and infrastructure projects for a thirty member legal department.
- 1999 to 2002 **Vice President, General Counsel and Secretary**
Alliance Semiconductor Corporation, Santa Clara, California
 Managed all legal issues of a semiconductor company, including intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law, SEC compliance, litigation, employment law, international law and international tax planning. Formed and participated in the operation of five venture investment funds and management company. Responsible for administrative departments, including legal, graphic and web design, human resources and MIS. Supervised professional and administrative employees, including an intellectual property counsel and paralegals.
- 1998 to 1999 **Member of Board of Directors**
Quantum Effects Devices, Inc., Santa Clara, California
- 1998 to 1999 **Vice President, General Counsel and Secretary**
Mission West Properties, Inc. (formerly Berg & Berg Developers), Cupertino, California
 Participated in the establishment and operation of a real estate investment trust, including real estate law, securities law, and SEC compliance. Additionally, as part-time general counsel for Teledex Corporation, a hospitality telephone manufacturer, managed all legal issues, including intellectual property, technology licensing and commercial law.
- 1991 to 1998 **Vice President, General Counsel and Secretary**
Valence Technology, Inc., San Jose, California and Henderson, Nevada
 Established and managed legal department for a lithium polymer battery manufacturer, handling intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law (including an initial public offering and two subsequent public offerings), SEC compliance, litigation (including trade secret and securities class action suits), employment law, international law and international tax planning. Supervised thirty professional and administrative employees, including attorneys and paralegals, in legal, environmental, health and safety, security, human resources, electrical engineering, marketing and MIS departments.
- 1988 to 1991 **Intellectual Property Counsel / Assistant General Counsel**
VLSI Technology, Inc., San Jose, California
 Managed all aspects of intellectual property law including development of patent, copyright, mask work and trademark programs for an ASIC semiconductor and software company. Responsible for all licensing activities including software licensing, technology licensing, and patent cross-licensing. Formed mid-sized-semiconductor counsel association. Co-managed other legal issues of company, including SEC compliance, stock and securities transactions, commercial law, real estate law, mergers and acquisitions, and international law. Managed employment law, and patent and commercial litigation. Additionally, was acting-general counsel for company for six months, and general counsel for Compass Design Automation, Inc., a majority-owned software subsidiary.
- 1987 to 1988 **Intellectual Property Attorney**
Hewlett-Packard Company, Palo Alto, California
 Preparation and prosecution of electronics and software patent docket. Legal advisor to HP Labs, the artificial intelligence software group and the medical products division. Performed legal work in all areas of intellectual property, including patent licensing, copyrights, mask works rights, trademarks and computer law, and in general legal areas, including licensing, confidentiality agreements, and technology transfer agreements. Supervised outside counsel in patent preparation and prosecution, and in trademark oppositions.

- 1985 to 1987 **Patent Attorney**
Ampex Corporation, Redwood City, California
 Prepared and prosecuted patents in the areas of video and computer technology. Legal and patent advisor to Audio/Video Systems Division. Supervised outside counsel in patent preparation and prosecution. Practiced in all areas of intellectual property, including patent licensing, copyrights, mask works rights, trademarks and computer law, and in general legal areas, such as software licensing, and technologically oriented agreements.
- 1983 to 1985 **Patent Attorney**
Xerox Corporation, Rochester, New York
 Prepared and filed patent applications and conducted domestic and foreign prosecution. Counseled a research group, and prosecuted patent interferences before the US Patent and Trademark Office.
- Summer 1982 **Patent Intern**
Xerox Corporation, Rochester, New York and El Segundo, California
 Drafted a patent application, amendments, a software licensing agreement, defensive disclosures, and research memoranda on patent law issues.
- 1979 to 1980 **Manager of Computer Engineering**
Logitek, Inc., Rochester, Michigan
 Supervised electrical engineers and computer programmers in hardware and software projects in area of computer driven industrial controls for the automotive industry.
- 1979 **Architectural Electrical Engineer**
Hoyem-Basso Associates, Bloomfield Hills, Michigan
 Designed power distribution and communications systems for office and industrial facilities.

Bar Admissions

- 2005 United States District Court, District of Hawaii
 2005 Hawaii State Bar
 1990 Federal Circuit Court of Appeals
 1984 United States Patent and Trademark Office
 1983 California State Bar

Certifications

- 2020 Alaska Notary Public
 2019 Certified Food Protection Manager (ServSafe)
 2019 Alaska DEC Div. of Environmental Health, Food Safety and Sanitation Program Food Worker Card

Education

- J.D. **McGeorge School of Law**, University of the Pacific, Sacramento, California
 1983 Class Rank: Top 11%
 Honors: Graduated with Distinction
 Law Review, *The Pacific Law Journal*
 Dean's List, two years
 American Jurisprudence awards for highest grades in contracts and administrative law
 Traynor Society, scholastic honor society
 Activities: Student attorney at Community Legal Services
 Committee chairperson of Phi Alpha Delta Legal Fraternity
- B.S.E. **Duke University**, Durham, North Carolina
 1979 Major: Electrical Engineering
 Activities: President of the Student Union
 Writer on *The Duke Engineer*, School of Engineering Journal
 Director, actor and set designer for many theatrical productions
 Treasurer of Sigma Nu Fraternity

Professional Activities

Speaker and panelist at worldwide conferences on intellectual property licensing, auditing and protection
Member, Association for Computer Machinery (ACM)
Member, Institute of Electrical and Electronic Engineers (IEEE)

Patents

US 5,496,654 Secondary Battery Cell Interconnection for Protection from Internal Shorts
US 5,747,189 Smart Battery

Online Presence

LinkedIn <https://www.linkedin.com/in/bradley-perkins-14699214>
Facebook <https://www.facebook.com/bradley.perkins.50>
Twitter <https://twitter.com/bradperkins>
Instagram <https://www.instagram.com/basperkins24>
Pinterest <https://www.pinterest.com/UCZVShOscpYclpvGFusSaLog>
IMDB https://www.imdb.com/name/nm11578037/?ref=nm_sr_srsq_0
YouTube <https://www.youtube.com/channel/UCZVShOscpYclpvGFusSaLog>

References

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